

CHILDREN'S TV PROGRAMMING COMMERCIAL CERTIFICATION

WASV-TV certifies that all children's television programs carried during this quarter, which are identified below, were formatted so that, as a matter of standard policy and practice, the programs would not exceed the following commercial time limits in Section 73.670 of the FCC's rules:

Weekdays: 12:00 minutes in any hour program and 6:00 in any half-hour program;

Weekends: 10:30 minutes in any hour program and 5:15 in any half-hour program.

commercial matter was prorated in the same proportion for any children's program over five minutes, but less than a half-hour in duration, that aired outside a longer children's program.

Attachment A identifies any commercial time overrun from the limits stated above, together with a brief explanation.

| <u>Program Title</u> | <u>Date/Time Carried</u> | <u>Duration</u> |
|--------------------------------|--------------------------|-----------------|
| Tiny Toons | M-F 7am | 30minutes |
| Animaniacs | M-F 7:30am | 30minutes |
| Underdog | M-F 8:00am | 30minutes |
| Tennessee Tuxedo | M-F 8:30am | 30minutes |
| Pinky & the Brain | M-F 3:00pm | 30minutes |
| Warner Bros.' Histeria! | M-F 3:30pm | 30minutes |
| Batman/Superman Adventures | M-F 4:00pm | 30minutes |
| Batman/Superman Adventures | M-F 4:30pm | 30minutes |
| Nick News | Sat. 6:30am | 30 minutes |
| Jack Hanna | Sat. 7:00am | 30minutes |
| Popular Mechanics for Kids | Sat. 7:30am | 30minutes |
| Batman/Superman Adventures | Sat. 8:00am | 30 minutes |
| Batman/Superman Adventures | Sat. 8:30am | 30minutes |
| Men in Black | Sat. 9:00am | 30minutes |
| Batman/Superman Adventures | Sat. 9:00am | 30 minutes |
| Invasion America | Sat. 9:30am | 30minutes |
| Men In Black | Sat. 9:30am | 30minutes |
| Invasion America | Sat. 10:00am | 30 minutes |
| Brats of the Lost Nebula | Sat. 10:00am | 30 minutes |
| Pinky, Elmyra, & the Brain | Sat. 10:00am | 30minutes |
| Pinky, Elmyra, & the Brain | Sat. 10:30am | 30minutes |
| Sylvester & Tweety Mysteries | Sat. 10:30am | 30minutes |
| Animaniacs Super Special (OTO) | Sat. 10:00am | 60 minutes |
| Sylvester & Tweety Mysteries | Sat. 11:00am | 30minutes |
| Warner Bros.' Histeria! | Sat. 11:30am | 30minutes |
| Johnny Quest | Sun. 6:30am | 30minutes |
| Algo's Factory | Sun. 8:00am | 30 minutes |
| Voltron | Sun. 8:30am | 30 minutes |
| Beetleborgs | Sun. 9:00am | 30minutes |
| Incredible Hulk & Friends | Sun. 9:30am | 30minutes |
| X-Men | Sun. 10:00am | 30 minutes |

Spiderman

Sun. 10:30am

30 minutes

There were NO time periods in this quarter during which the commercial time limits stated above were exceeded.

YES

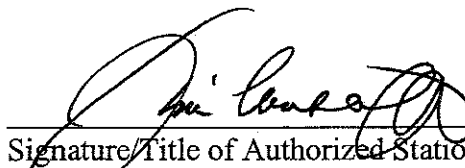
X
NO

If no, provide details of each such instance on Attachment A.

I hereby state, under penalty of perjury, that the forgoing is true, correct and complete to the best of my knowledge, information and belief.

12/31/98

Date



Signature/Title of Authorized Station Employee
Jim Conschafter
Vice President and General Manager

COMMERCIAL TIME LIMIT OVERRUNS

Listed below are details about each time period in this quarter during which the commercial time limits were inadvertently exceeded.

| <u>Program</u> | <u>Day / Time Carried</u> | <u>Date</u> | <u>Amt. of Overrun</u> |
|-----------------------------------|---------------------------|--------------|------------------------|
| Batman/Superman Adventures I | Monday 4:00pm | 10/26/98 | 30:00 |
| Batman/Superman Adventures I | Tuesday 4:00pm | 10/27/98 | 30:00 |
| Batman/Superman Adventures I | Wednesday 4:00pm | 10/28/98 | 30:00 |
| Batman/Superman Adventures I | Thursday 4:00pm | 10/29/98 | 30:00 |
| Batman/Superman Adventures I | Friday 4:00pm | 10/30/98 | 30:00 |
| Batman/Superman Adventures I | Saturday 8:00am | 10/31/98 | 30:00 |
| Batman/Superman Adventures II | Monday 4:30pm | 10/26/98 | 30:00 |
| Batman/Superman Adventures II | Tuesday 4:30pm | 10/27/98 | 30:00 |
| Batman/Superman Adventures II | Wednesday 4:30pm | 10/28/98 | 30:00 |
| Batman/Superman Adventures II | Thursday 4:30pm | 10/29/98 | 30:00 |
| Batman/Superman Adventures II | Friday 4:30pm | 10/30/98 | 30:00 |
| Batman/Superman Adventures II | Saturday 8:30pm | 10/31/98 | 30:00 |

Explanation of each commercial time overrun:

The Subway commercial that aired during the Batman/Superman Adventures included a superman/batman figurine giveaway. Previously, Subway's commercial material did not contain children's promotions. The commercial in question was split in two parts, the first :15 seconds targeted adults and the last :15 seconds targeted children.

Subway made a buy for children's programming and despite WASV's policies and procedures, the commercial was aired. Due to the automation of the station, the violation was not caught immediately, therefore airing for six days consecutively. WASV immediately removed the commercial upon discovery of the commercial matter violation.

The management team immediately convened to review and address the violation. The station's policies and procedures were revised to reflect additional policies and procedures to insure the station's compliance.

(Attach additional sheets, if necessary.)

ATTACHMENT (Discrepancy Report)
WASV (TV) 4th Quarter 1998

In the week of Monday, October 26, 1998, a thirty second spot for Subway sandwiches aired during Batman/Superman Adventures I (4 to 4:30 p.m. weekdays, 8 to 8:30 a.m. Saturdays) and/or Batman/Superman Adventures II (4:30 – 5 p.m. weekdays, 8:30 to 9 a.m. Saturdays). The products being promoted for sale (Subway sandwiches) were not related to the programs; however, the spot contained a brief reference to a program character in referencing a premium giveaway of Superman or Batman figurines. The spot aired once during Batman/Superman Adventures I on October 26, 27, 28 (4-4:30 p.m. time period) and 31 (8 to 8:30 a.m. time period) and once during Batman/superman Adventures II on October 26, 28, 29, 30 (4:30-5 p.m. time period) and 31 (8:30 – 9 a.m. time period).

The commercial review process in place at the time included prescreening of commercials directed to children but not spots directed to adults. As Subway spots were generally directed to adults, this new spot for Subway was not pre-screened for content. However, the ordered rotation was broad enough to include the above-referenced children's program. In response to the discovery of the discrepancy, the review procedures were revised to include pre-screening of spots directed to adults as well as those directed to children.

COMMERCIAL TIME LIMIT OVERRUNS

Listed below are details about each time period in this quarter during which the commercial time limits were inadvertently exceeded.

| <u>Program</u> | <u>Day / Time Carried</u> | <u>Date</u> | <u>Amt. of Overrun</u> |
|-------------------------------|---------------------------|-------------|------------------------|
| Batman/Superman Adventures I | Monday 4:00pm | 10/26/98 | 30:00 |
| Batman/Superman Adventures I | Tuesday 4:00pm | 10/27/98 | 30:00 |
| Batman/Superman Adventures I | Wednesday 4:00pm | 10/28/98 | 30:00 |
| Batman/Superman Adventures I | Saturday 8:00am | 10/31/98 | 30:00 |
| Batman/Superman Adventures II | Monday 4:30pm | 10/26/98 | 30:00 |
| Batman/Superman Adventures II | Wednesday 4:30pm | 10/28/98 | 30:00 |
| Batman/Superman Adventures II | Thursday 4:30pm | 10/29/98 | 30:00 |
| Batman/Superman Adventures II | Friday 4:30pm | 10/30/98 | 30:00 |
| Batman/Superman Adventures II | Saturday 9:00pm | 10/31/98 | 30:00 |

Explanation of each commercial time overrun:

The Subway commercial that aired during the Batman/Superman Adventures included a superman/batman figurine giveaway. Previously, Subway's commercial material did not contain children's promotions. The commercial in question was split in two parts, the first :15 seconds targeted adults and the last :15 seconds targeted children.

Subway made a buy for children's programming and despite WASV's policies and procedures, the commercial was aired. Due to the automation of the station, the violation was not caught immediately, therefore airing for six days consecutively. WASV immediately removed the commercial upon discovery of the commercial matter violation.

The management team immediately convened to review and address the violation. The station's policies and procedures were revised to reflect additional policies and procedures to insure the station's compliance.

(Attach additional sheets, if necessary.)